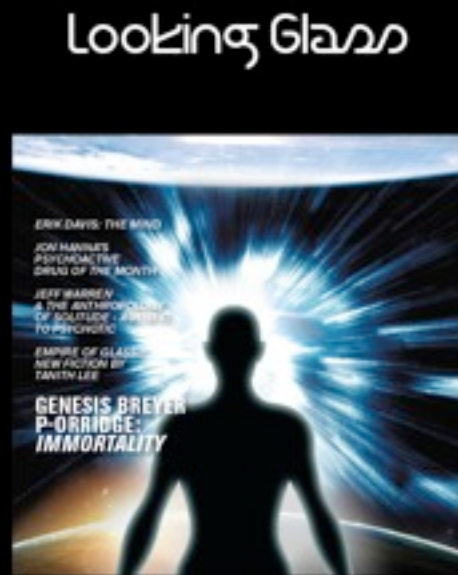


Looking Glass



*Books - Love - Travel - Science - Film - Comics - Politics - Style
Art - Sports*

Looking Glass



Open War
 TOKYO - The fabled style wars between Japanese and European fashionistas have come to a head in the championship round of the underground death-match, "The Bell" in Jew's capitol. Gangsters and Gothic Lolitas compete with the new, wilder girl-gang cabals (see our guide inside) for the chance to enter mortal combat on the blood-soaked runways of Paris and Milan.
 "Restrictive accessories and pure martial arts against our mystic powers? Victory is unlikely," warned the Godmother, the competition's referee. "But prove the wrong. I don't care, I'm immortal." Contact us here.

PLUS: 2009's Must See Manga-to-Movie Adaptations!

Redemption of the Innocent
 HONOLULU - Pushy toy Chester Horse, who's been dubbed Chester the Minister by locals and who faces criminal charges of lewd and lascivious conduct, said today, "I wasn't making a move on her! I was helping her access her secret files!"



When Superheroes Meet Presidents by Andrew Friedenthal

Steampunk Opera Shatters Records

MILWAUKEE - The city unveiled its new steam-powered transportation system today, a working model of Mary Todd Lincoln's transatlantic steamship during the Civil War. An opera commemorating the significant and ordinary period of American history, over which Mrs. Lincoln presided, opens tonight at the Sotomayor National Stadium. (Some playwrights and reviews, below) and the crowds gathered to watch the first commercial trip, which one young woman claimed caused a long



"Punch" Exhibits Summer Tour
 CHICAGO - Laura Palma reports of the shimmering celebration of America's brightest comic book artists, who are, in their home countries, as heroes as their creations. Continue to see



LOOKING GLASS: THE GREAT BOOK OF OUR TIME

LOOKING GLASS launched in 2008 and releases four issues a year. It is a lifestyle magazine for educated and affluent readers between 18 and 35. It never compromises intelligent content in favor of glitz, but we still provide comprehensive coverage of major events. In addition to our incredible guides for getting under the skin of destinations from Beirut to Venice, we featured HBO star and novelist Jonathan Ames in the same section with Mary Capello, the foremost scientist studying the psychology of awkwardness. Tech genius Pranav Mistry, we found, was as relevant to our readership as Terry Gilliam, whom we caught up with in Zurich. Supermodel Coco Rocha provided our first interview and cover. Our second issue investigated the musical underground of the Texas / Mexico border, and was released at SXSW in Austin. Interviews since featured the rock band MGMT, Tori Amos, Alex Ross, Padma Lakshmi, Clive Barker, Lars von Trier, and many underexposed artists deserving of recognition. The music, film, and literature our readers find in our pages can be found nowhere else.



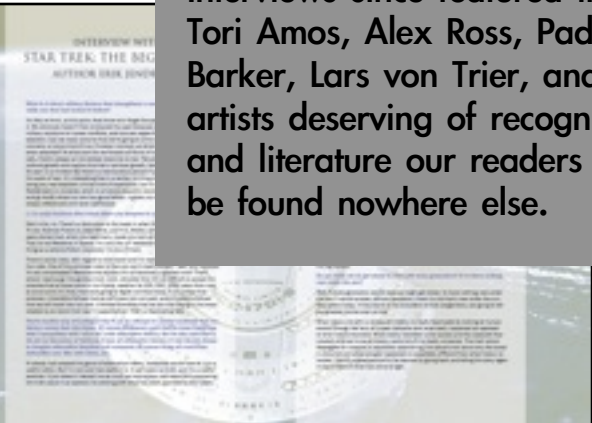
Now Who's Sari?

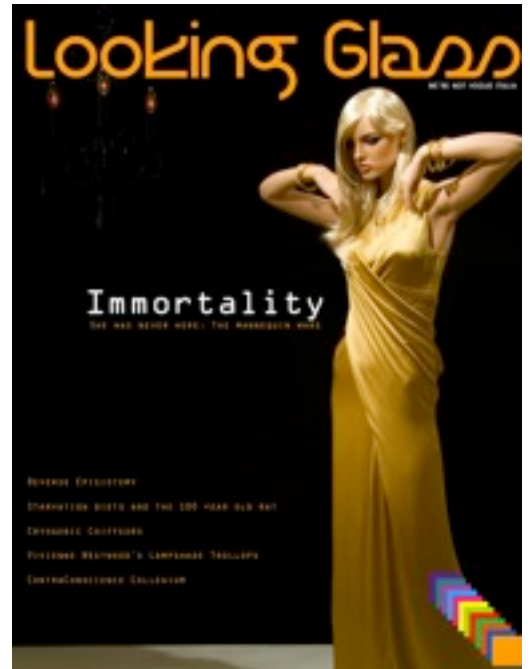
Priva Tanna is the first to reveal that Indian's most sacred thing, their hair, is also their identity. In a country where the hair is so much more than just a hairstyle, it's a statement. Priva says "The culture is so strong, it's wonderful to see us as a generation level." Getting cultural, we're not just looking at the hair, we're looking at the woman. Priva says "The culture is so strong, it's wonderful to see us as a generation level." Getting cultural, we're not just looking at the hair, we're looking at the woman. Priva says "The culture is so strong, it's wonderful to see us as a generation level." Getting cultural, we're not just looking at the hair, we're looking at the woman.

THE OCTOBER ISSUE
 Vogue India (debuted in October 2007)

PADMA LAKSHMI on Hunger

Primitivism





THE READERSHIP

The LOOKING GLASS reader is affluent, educated, and adventurous. (18-35)

Our readership encompasses the most highly gifted and talented young people in the English speaking world. We are ready for the new epoch of publishing. In the pages of LOOKING GLASS, a reader can find the kind of writing he would have found when Hannah Arendt, in the pages of the New Yorker, literally redefined good and evil, or when Hunter Thompson, covering a motorcycle race for Sports Illustrated, gave us a homegrown Book of Revelations. But our pages include products (paper-technology, card games, etc) that can only be distributed through print: we make the most of the medium.

The Looking Glass readership includes enthusiasts from and across a number of interest groups. We want to facilitate content-rich networking, and appear at (or host) four events per year, one for each of our issues. This increases our circulation exponentially, and more than doubles the effect of our advertising.

Issues of Looking Glass are not disposable. Everything from the superb photography to the high quality printing materials make the issues collectible art objects. The advertisements in them remain in the homes of our subscribers long after the issue is taken from the stands.



Looking Glass

DISTRIBUTED
THROUGHOUT NEW
YORK CITY
AND AT THE TRIBECA
FILM FESTIVAL

WAYNE LASZLO
PUBLISHING EXECUTIVE
(516) 515-6316

WAYNE@LOOKINGGLASSMAGAZINE.COM

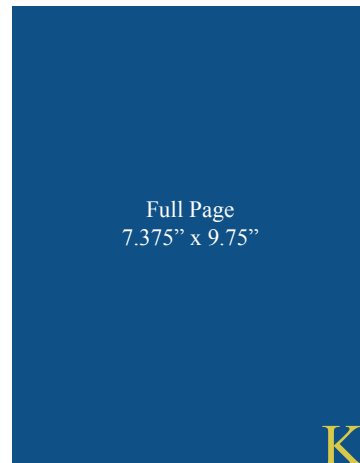
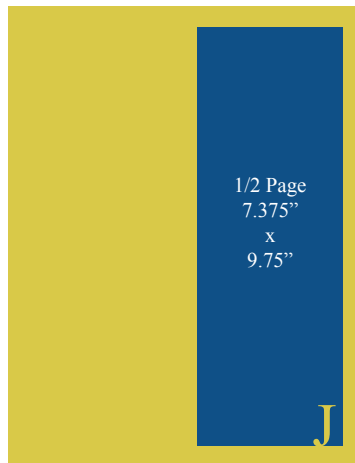
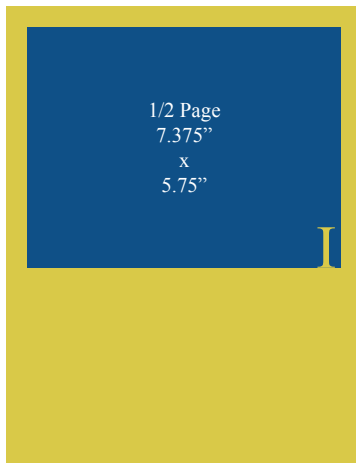
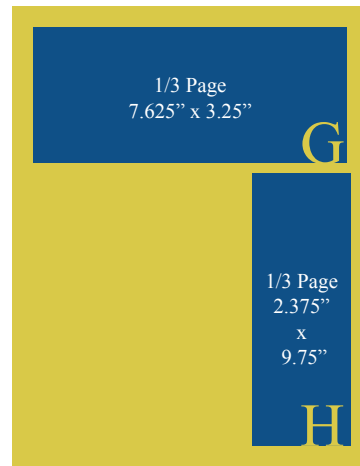
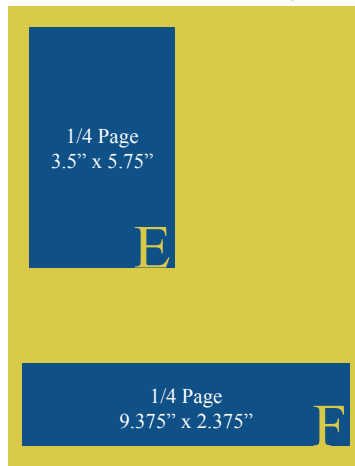
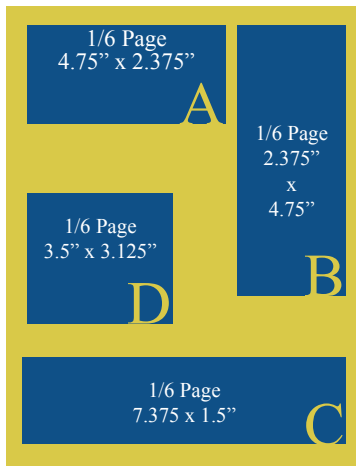
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We have created events and distribution opportunities at San Diego Comic Con, SxSW, and the Edinburgh Festival, making our product available to all of the 75,000+ visitors each time. The Spring issue releases in stores April 1st, and at the Tribeca Film Festival on April 29th. Editorial and events calendar available upon request.

Special discounted rates for ads placed in multiple issues. Enquire for details.

In-house ad creation available for interested advertisers, for an additional fee. See www.lookingglassmagazine.com/fallissue.html for an example of our art direction.



ISSUE EIGHT: APRIL RELEASE

Avant-Garde Vacations:
Zurich, Moscow

Mindblowing Technology:
Pranav Mistry

Alice in Wonderland:
Profile of the new Alice, Mia Wasikowska

Sean Stone: A Revolution in Film Criticism

Sports: Europe's Emerging Basketball scene

Interview: Mario Batali

Cyberpumpkin: The Fashion Tabletop Game,
included with this issue!

Editorial calendar available upon request

Colleen wears pendant by Alexis Bittar

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